

2011 ELITE GOALKEEPING ACADEMY SPONSORSHIP PROSPECTUS



WHAT IS THE ELITE GOALKEEPING ACADEMY?

Elite Goalkeeping Academy (EGA) specializes in world-class goalkeeper training. Now in its fourth year, EGA brings to Pittsburgh two of the premier keeper coaches from the UK — Mick Payne and Paul Mellings — for a focused and fun camp. We deliver an innovative experience that covers all aspects of goalkeeping. The net goal: to promote the art of goalkeeping and help each camper attain a higher level of performance. **In 2010, EGA attracted 44 goalkeepers from the 10 surrounding areas.**

WHY SPONSOR?

- 1. Make it possible for kids to gain goalkeeping skills in a tough economy.
- 2. Promote your organization with your logo prominently featured on the EGA site, player T-shirt or water bottle, and an advertisement in the program.

HOW TO BECOME AN EGA SPONSOR — IN 3 EASY STEPS

1. **Get to Know EGA:** Learn how the Academy's program impacts the youth of the soccer community. See the value. For more details, go to www.elitegoalkeeping.com or contact Jack Lisco, Academy Director at 724.316.2634 or jack@elitegoalkeeping.com.
2. **Determine Your Level of Support:** Review the sponsorship options in this prospectus — there are opportunities for every budget.
3. **Complete the Form:** Complete and submit the form. All logo and ad artwork is due by **July 1, 2011**.

For any questions about the packages or payment, contact:

Jack Lisco, Academy Director
jack@elitegoalkeeping.com
724.316.2634

Where: North Boundary Park, North Boundary Road,
Cranberry Township, PA 16066, USA

When: EGA Camp #1: July 23–25, 10:00 AM–4:00 PM
EGA Camp #2: July 26–29, 9:15 AM–1:00 PM

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR*

\$1,000

1. Full-page ad in program booklet
2. Link to your website from EGA website
3. Recognition and link to your website from EGA email announcements
4. Logo on t-shirt, water bottle and camp signage
5. Receive autographed camp soccer ball

GOLD SPONSOR*

\$500

1. 1/2 page ad in program booklet
2. Link to your website from EGA website
3. Recognition and link to your website from EGA email announcements
4. Logo on t-shirt and camp signage
5. Receive autographed camp soccer ball

SILVER SPONSOR*

\$250

1. 1/4 page ad in program booklet
2. Link to your website from EGA website
3. Recognition and link to your website from EGA email announcements
4. Logo on t-shirt and camp signage

DONATION TO THE MAGGIE CAMPBELL MEMORIAL SCHOLARSHIP FUND [ANY DOLLAR AMOUNT]*

1. Directly benefits financially distressed families by awarding scholarships that reduce the cost of the academy
2. Donations are recognized in the program booklet as well as at the rewards ceremony

***Deadline for all sponsorship levels is: 7/1/2011**



